
TCU 2012

SEATING SUMMIT



BIG 2012

AMON CARTER VIDEO



Baylor University



Texas Christian University



Oklahoma State University



Iowa State University



University of Texas



Kansas State University



Texas Tech University



University of Kansas



University of Oklahoma



West Virginia University

CHRIS DEL CONTE

TCU ATHLETICS DIRECTOR







TICKET PRICING

65% PRICED
\$200 OR LOWER



FROG ZONE,
SEZ GEN. ADM.
\$150 - TICKET



**NEW STUDENT
SECTION**



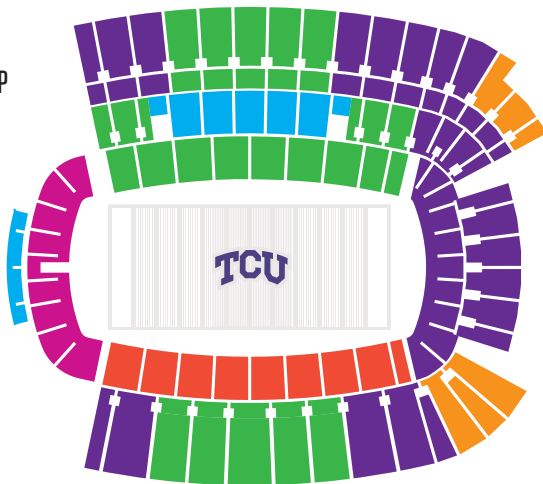
**NEW VISITORS'
SECTION**



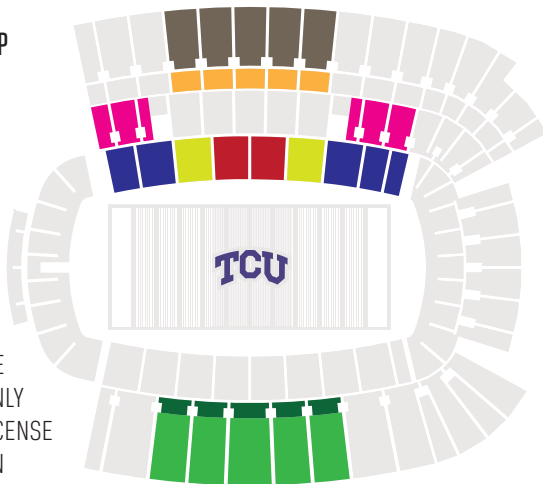
CLUB SEATING



NEW
SCHOLARSHIP
SEATING



SCHOLARSHIP SEATING



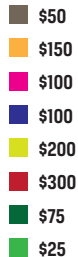
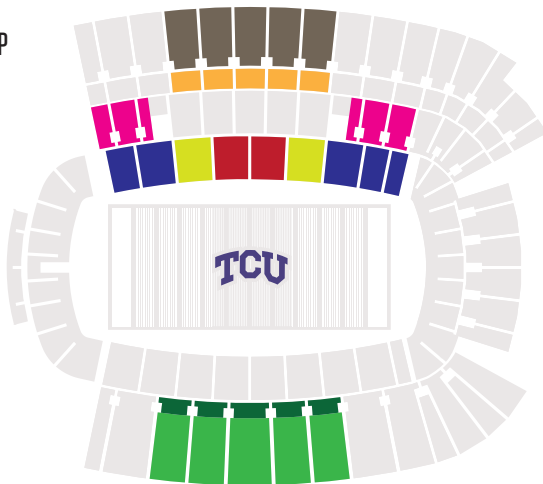
OF TOP 50
TEAMS SINCE
1999, TCU ONLY
W/O SEAT LICENSE
OR DONATION

SCHOLARSHIP SEATING

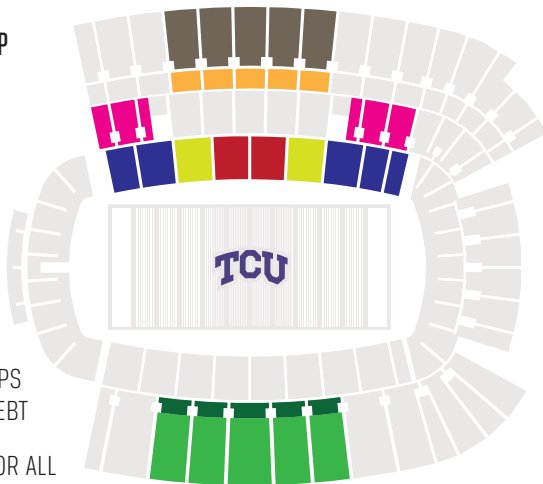
25% OF
SEATS

\$25 TO
\$300 SEAT
DONATION

TAX
DEDUCTIBLE
DONATION



**SCHOLARSHIP
SEATING**



SCHOLARSHIPS
ONLY, NOT DEBT

WIN - WIN FOR ALL

FACULTY & STAFF DISCOUNT

CHOICE OF SEATS BASED ON PRIORITY POINTS

20% OFF BASE TICKET PRICE

UP TO FOUR TICKETS

NO DISCOUNT OFF DONATION

HOW MANY TICKETS CAN I BUY?

SAME NUMBER AS LAST SEASON (2011)

PLUS, UP TO FOUR MORE

SINGLE GAME TICKETS

SEASON TICKETS BEST VALUE

PREMIUM FOR SINGLE GAME TICKETS

TCU SEASON TICKETS =

MOST AFFORDABLE

BEST VALUE

COMPARED TO ALL OF BIG 12 SCHOOLS

BIG 12 CONFERENCE**PRICE RANGE**

Texas	<i>Determined by annual donation</i>
Oklahoma	<i>Determined by annual donation</i>
Iowa State	\$475-\$5,375*
Baylor	\$445-\$1,765
Oklahoma State	\$462-\$1,311
Texas Tech	\$499-\$1,079
West Virginia	\$465-\$1,000
Kansas	<i>Determined by annual donation</i>
Kansas State	\$445-\$905
TCU	\$225-\$500

**NATIONALLY
PROMINENT SCHOOLS****PRICE RANGE**

Auburn	\$795-\$1,025
Boise State	\$514-\$1,314
Clemson	\$379-\$1,009
Georgia	\$725-\$1,025
LSU	\$530-\$1,270
Michigan	\$530-\$980
Nebraska	\$750-\$3,500
Oregon	\$531-\$1,231
Penn State	\$548-\$2,483
Stanford	\$899-\$2,499

RESEATING AMON G. CARTER STADIUM

RESEATING AMON G. CARTER STADIUM

NEW TERRITORY

CASE STUDIES/BLEUPRINT FOR SUCCESS

UVA, UNC, DALLAS COWBOYS

HORNED FROG PRIORITY POINTS

GROUPING

MAY CHOOSE TO GROUP

COMBINE POINTS TO AVERAGE SELECTION RANK

THREE WAYS TO ORDER TICKETS

ONLINE (BALLENA)

BY PHONE

IN-PERSON





You may use this website to:

Watch seating and parking selections live – Maps are continuously updated, allowing you to follow the progress of seating and parking selections as they happen.

Select your seats and parking for the 2008 Virginia football season – Log in at your selection time to choose your seats and/or parking.

- Selections begin at 9:00 a.m. on May 1, 2008. Please refer to the information you received in mid-April for your individual selection date and time along with helpful guidelines for selecting your seats and/or parking.
- Selection times have been scheduled five minutes apart. You will have 30 minutes to complete your selections.
- To view seating and parking maps or to make your selection, please log in


Customer # PIN

Virginia Football Priority Seating & Parking My Account

Welcome Dan Riester!

Your assigned time for selection is: Feb 6th 2009 10:30am

You will be selecting 4 seats and 1 parking space(s)

To view an instructional video on the process click [HERE](#) 

[Logout](#)

**Your selection time has now begun!
Please proceed to make your selections.**

If you are experiencing problems or have questions,
please contact the Virginia Athletics Foundation at 434-982-5555, after May 1st (434-243-5726).

Step 1 - READ THIS FIRST!

- You can choose to pick seats or parking first.
- You cannot add any items to your cart prior to your selection time shown.
- You must select all seats and parking before clicking "Submit Selection."
- Once you've added any items to your cart, you will have a total of 30 minutes to complete all other selections. Otherwise, your cart will be emptied automatically.
- A new donor will enter the selection process every five minutes. You may see other activity during your selection period, either from a donor with an earlier selection time or a donor whose selection time was more than five minutes after yours.

Step 2 - Select Your Seats*

- Check availability and choose desired seats by clicking [HERE](#)
- (Optional) Search for split seating - click [HERE](#)
- Your selections: fields below will populate automatically once you have selected an available seat (green dot)

Seat 1 SEAT NOT SELECTED

Seat 2 SEAT NOT SELECTED

Seat 3 SEAT NOT SELECTED

Seat 4 SEAT NOT SELECTED

Step 3 - Select Parking

- Check individual lot and space availability by clicking [HERE](#)
- Your selections: fields below will populate automatically once you have selected an available space (green dot)

Parking 1 **PARKING NOT SELECTED**

*Should you select seats that are not in consecutive order, we reserve the right to adjust your selections to eliminate any single seats (to maximize seating capacity at Scott Stadium).

To properly view this site, your web browser must be able to view Flash and Java software applications.
Please visit www.flash.com or www.java.com for the latest free versions of this software.

[Lower Level Seating](#) | [Upper Level Seating](#) | [Parking](#)

Color-code key:

- Green - Consecutive seats available
- Yellow - Seats available but not Consecutive
- Orange - Singles only
- Red - No availability



VIRGINIA CAVALIERS



434-982-5555 On/After May 1* (434-243-5726)

[Submit Selection](#)

[My Account](#)

[Advanced Help](#)

[Logout](#)

- Information Box -

Section 126, Rows (Z-HH)

Your selection time has now begun!
Please proceed to make your selections.

Available Seats

Go To: 124
Section: 125
Go To: 126

Click Rows

Click for Rows:

200%
100%
135%
100%
75%

Click Rows

[RETURN TO OVERHEAD VIEW](#)

VIRGINIA CAVALIERS

434-982-5555 On/After May 1st (434-243-5726)

Submit Selection

My Account

Advanced Help

Logout

- Information Box -

Your selection time has now begun!
Please proceed to make your selections.

Go To: 124
Section: 125
Go To: 126

- 200%
- 150%
- 125%
- 100%
- 75%

Submit Selection
My Account
Advanced Help
Logout
- Information Box -

Section: 125
Row: B
Seat: 4
Status: On-hold
Slightly obstructed view due to players' benches
Your selection time has now begun!
Please proceed to make your selections.

RETURN TO OVERHEAD VIEW

Shopping Cart

You have (29:19) time left to complete your selection. Otherwise, your cart will be emptied!

Seats - click [HERE](#) for seating map

Seat 1	Section: 125, Row: B, Seat #1	X
Seat 2	Section: 125, Row: B, Seat #2	X
Seat 3	Section: 125, Row: B, Seat #3	X
Seat 4	Section: 125, Row: B, Seat #4	X

Parking - click [HERE](#) for parking map

Parking 1	PARKING NOT SELECTED
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Submit Selection

BIG 2012 | AMON G. CARTER STADIUM

SEASON TICKET PACKETS MAILED

ARRIVE WITHIN TWO WEEKS

IMPORTANT ACTION STEPS!

ACTION STEPS

DETERMINE METHOD TO CHOOSE SEATS

TELL US IF YOU WANT TO GROUP

FAMILIARIZE YOURSELF WITH BALLENA

IMPORTANT DATES

FEBRUARY 6TH: SEAT SELECTION METHOD & GROUP
REQUEST FORMS DUE

LATE FEBRUARY: RECEIVE YOUR SEAT SELECTION
NUMBER WITH SELECTION DATE & TIME

MARCH 12TH: SEAT SELECTION BEGINS

QUESTIONS?



BIG 2012

THANK YOU
GO FROGS!